User Guide

INSIGNIA™

7" Digital Picture Frame

NS-DPF7WM-09

NS-DPF7WM-09
Digital Picture Frame

Contents

Introduction 1
Safety information 2
Features 4
Setting up your frame 11
Using your frame 13
Maintaining 36
Troubleshooting 37
Specifications 39
Legal notices 40
Six-month limited warranty 41

Introduction

Congratulations on your purchase of a high-quality Insignia product. Your new digital picture frame represents the state of the art in digital picture frame design and is designed for reliable and trouble-free performance.

Safety information

The lightning flash with arrowhead symbol, within an equilateral triangle, is intended to alert the user to the presence of uninsulated “dangerous voltage” within the product’s enclosure that may be of sufficient magnitude to constitute a risk of electric shock.

The exclamation point within an equilateral triangle is intended to alert the user to the presence of important operating and maintenance (servicing) instructions in the literature accompanying the digital picture frame.

- Always follow these basic safety precautions when using your digital picture frame. This will reduce the risk of fire, electric shock, and injury.

Warning

- To reduce the risk of fire or shock hazard, do not expose the frame to rain or moisture.
- To prevent the risk of electric shock, do not remove the cover. There are no user-serviceable parts inside. Refer all servicing to qualified personnel.
- Do not place the unit in direct sunlight or near any source of heat, otherwise the surface of the digital picture frame may warp, change color or be damaged.

- This product is designed for indoor use only.
- Unplug the frame before performing maintenance or when the frame is not in use.
- Do not block the ventilation holes on the back of the frame at any time.
- Protect the power cord. Route power cords so they are not likely to be walked on or pinched by items placed on or against them. Pay particular attention to the point where the cord attaches to the frame.
- Only use the AC power adapter included with the frame. Using any other power adapter will void your warranty.

Additional care and maintenance

- Wipe the LCD gently with a soft, lint-free cloth or an untreated lens-cleaning tissue. Do not use cleaning solutions unless designed specifically for LCD screens. Do not allow chemicals, such as suntan lotion, to contact painted surfaces.
- Service agreements are available in some countries.

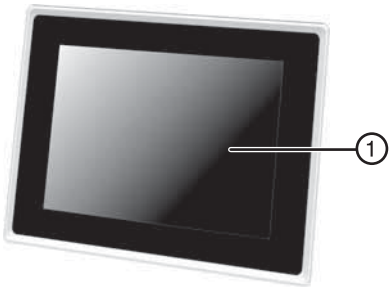
Features

- Displays digital pictures (JPG/JPEG format) and digital slideshows without a computer.
- Plays music (MP3, WMA, or AAC formats) alone or with a picture slideshow.
- Display pictures directly from a memory card or USB drive (not included).
- Bright, clear digital 7" TFT-LCD screen
- Compatible with a wide variety of memory cards, including SD, MMC, Memory Stick, Compact Flash, and xD.
- Compatible with USB flash drives.
- Multi-image mode displays multiple pictures at the same time in a slideshow.
- On-frame button controls and infrared remote control.
- Clock and calendar
- 128 MB internal memory.

Package contents

- 7" Insignia digital picture frame
- AC power adapter
- Remote control with battery and holder
- *User Guide*
- *Quick Start Guide*
- Cleaning cloth
- Mini USB cable
- Three interchangeable faceplates
- MS Pro/Duo adapter

Front



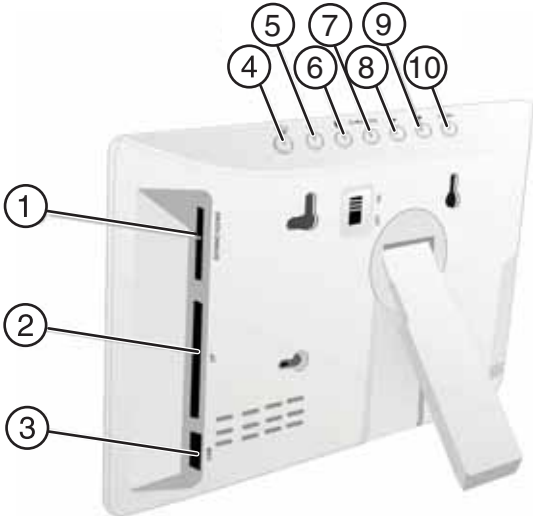
#	Description
1	LCD screen

Back and left side

#	Description	Function
1	Power switch	Use to turn your picture frame on or off.
2	Mounting holes	Use with two screws to mount your picture frame on a wall.
3	Adjustable stand	Use to hold your picture frame upright on a flat surface.
4	Mini USB port	Connect the provided mini USB cable into this port and your computer.
5	DC 5 V power connector.	Plug the AC power adapter in here.

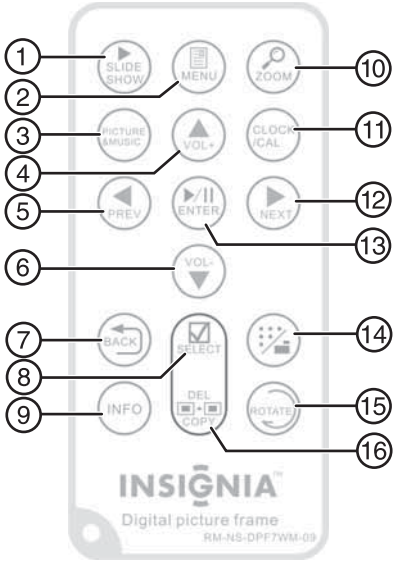
Top and right side

You can use most of the frame's features by using either the buttons on top of the frame or by using the remote control. Selecting files for copying, deleting, or viewing requires the remote control, and the instructions in this guide refer to remote control buttons (except where noted).



#	Description	
1	Memory card slot	Supports Memory Stick, Memory Stick Duo, Memory Stick PRO, Memory Stick PRO Duo, Memory Stick Micro, Multimedia Card (MMC), Secure Digital (SD), and xD
2	Memory card slot	Supports CF cards
3	USB device port	Plug a USB memory device into this port.
4	Back button	Press to go to the previous selection or screen.
5	Down button	Press to navigate down in the OSD menus.
6	Up button	Press to navigate up in the OSD menus.
7	▶II Enter/Pause button	Press to confirm a setting, to begin a slideshow, or to pause a slideshow.
8	Right button	Press to navigate right in the OSD menus.
9	Left button	Press to navigate left in the OSD menus.
10	Menu button	Press to open the OSD menus.

Remote control



#	Button	Description
1	SLIDE SHOW	Press to start a slideshow or toggle the multi-image Display mode.
2	MENU	Press to display the *Setup* menu.
3	PICTURE & MUSIC	Press to open the *Picture & Music* screen or to play pictures and music together.
4	▲ VOL+	Press to move the selection up or to raise the volume.

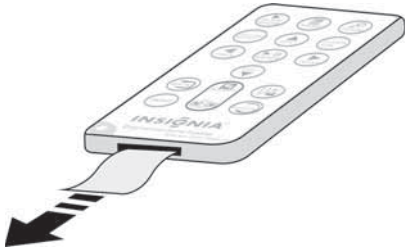
#	Button	Description
5	◀ PREV	Press to move the menu selection up or left, display the previous picture, or select the previous file.
6	▼ VOL-	Press to move the menu selection down or to lower the volume.
7	⮌ BACK	Press to go back a screen.
8	☑ SELECT	Press to select a picture or file to copy or delete.
9	INFO	Press to display picture information in Pause mode.
10	CLOCK/CAL	Press to display the clock, calender, and pictures (if available).
11	ZOOM	Press to magnify the picture.
12	▶ NEXT	Press to move the menu section right, display the next picture, or select the next file.
13	▶II/ENTER	Press to select the highlighted option or to pause and resume the slideshow.
14		Press to enter Thumbnail mode or to display files and folders.
15	ROTATE	Press to rotate the picture.
16	DEL/ COPY	Press to delete selected pictures from internal memory or to copy selected pictures from the connected memory card to internal memory.

Setting up your frame

Setting up the remote control

To set up the remote control:

1 Remove the plastic tab that extends past the bottom edge of the remote control. This tab protects the battery. The remote control will not work until it is removed.



2 Point the remote control at your picture frame within 16 feet (5 m) and within a 60° angle.

Warnings

Improper use of the battery may cause overheating, explosion, or ignition, which can result in an injury or a fire.

Battery chemicals can cause a rash. If the battery leaks, clean the battery compartment with a cloth. If chemicals touch your skin, wash immediately.

Do not put the battery in fire or water.

Turning on the frame

To turn on the frame:

1. Extent the adjustable stand.
2. Rotate the stand to position the frame vertically or horizontally. Adjust the stand's length to obtain the viewing angle you want.
3. Plug the AC power adapter into the frame's DC power connector and into an AC power outlet.

4. Slide the **Power On/Off** switch to the **ON** position to turn on the frame. The INSIGNIA logo is displayed for several seconds, then the frame automatically starts a slideshow of the pictures stored in internal memory (when no memory card is present). If a memory card is present, the frame shows the picture(s) stored on the memory card.

Mounting your frame on a wall

Use wall-anchoring hardware (not included) to anchor your frame securely to your wooden wall.

To change to portrait, turn your frame 90° and use the wall mounting holes at the top.

Using your frame

You can use your digital picture frame to:

- Play a slideshow of pictures on a memory card
- Play a slideshow of pictures in internal memory
- Adjust a picture's view
- Change display settings
- Copy pictures or files to internal memory
- Delete pictures or files from internal memory
- Play music alone or with pictures
- Display a clock and calendar with pictures

Playing slideshows

You can choose to begin a slideshow automatically, from the first picture on the internal memory or the memory card, or you can start a slideshow manually, from a specific picture or file.

To automatically start a slideshow:

1 Insert a memory card or USB device into one of the available memory slots or the USB port. A slideshow of pictures from the memory card or USB device automatically starts to play.

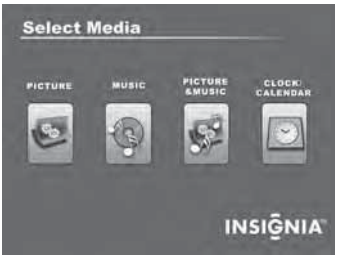
> **Caution**
>
> Memory cards fit into the card slots in only one direction. Do not force a memory card into a slot. The card should fit snugly when inserted correctly. Some cards require an adapter to fit correctly. For more information on supported memory cards, see "Specifications" on page 39.

2 Press ▶II **ENTER** to pause the slideshow on a particular picture. Press ▶II **ENTER** again to resume the slideshow.

To manually start a slideshow:

1. Insert a memory card or USB drive into one of the available memory slots or the USB port. A slideshow of pictures from the memory card or USB device automatically starts to play.
2. Press ⮌ **BACK** repeatedly until the *Home* menu opens.

3. Press ◀ or ▶ to highlight the card (or internal memory) that you want. Your selection turns green.
4. Press ▶|| **ENTER**. The *Select Media* menu opens.



5. Press ◀ or ▶ to highlight the **PICTURE** icon. The icon turns green.
6. Press ▶|| **ENTER** to enter the **Thumbnail** mode. The thumbnail images appear on the screen.

7 Press ◀ or ▶ to highlight a picture, then press **SLIDESHOW** on the remote control. The slideshow starts from the picture you selected.

8 Press ▶|| **ENTER** to pause the slideshow, then press ▶|| **ENTER** again to resume the slideshow.

Copying pictures to internal memory

You can copy a single picture, multiple pictures, or all pictures from an attached memory card to the frame's internal memory.

Notes

You cannot copy pictures from the internal memory to an attached memory card, and you cannot copy pictures between attached memory cards.

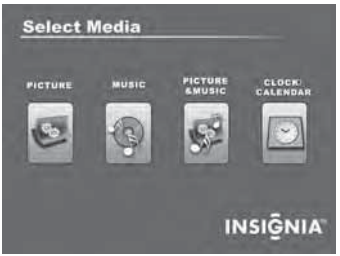
Because you cannot copy pictures back from the frame to a memory card, the frame should not be treated as your primary picture storage method. Make sure that you have the pictures stored elsewhere (such as a memory card).

If you want to copy pictures from the internal memory to an attached memory card, you can use a USB cable to copy pictures between the memory card, internal memory, and the computer.

To copy selected pictures to internal memory:

1 Press ↩ **BACK** until the *Home* screen opens.

2 Press ◀ or ▶ to highlight the memory card you want to play from, then press ▶|| **ENTER** to open the *Select Media* menu.



3 Press ◀ or ▶ to highlight the **PICTURE** icon, then press ▶|| **ENTER**. The *Thumbnail* screen opens with the pictures displayed.

4 Press ◀ ▶ ▲ ▼ to highlight each picture you want to copy, then press ☑ (**SELECT**) to mark it. A check mark appears in the upper-right corner of each marked thumbnail. Mark as many pictures as you want to copy.

5 Press ▣→▣ (**DEL**/**COPY**). The *Copy* screen opens.

6 Press ▲ ▼ to highlight **Copy Selected** or **Copy All**, then press ▶|| **ENTER**.

7 Press ▲ ▼ to highlight **YES**, then press ▶|| **ENTER** again. The selected pictures are transferred to internal memory (128 MB).

Connecting your digital picture frame to your computer

Pictures can be transferred to your digital picture frame using your personal computer. To connect to a computer you need the supplied mini USB cable.

Note

Your digital picture frame may not work with all versions of Microsoft Windows.

To connect your digital picture frame to your computer:

1. With your digital picture frame turned off, plug the small end of the USB cable into the small connector on the frame, then plug the large USB connector into a USB port on your computer.
2. Turn on your digital picture frame.

The computer recognizes the picture frame as a drive and the following dialog box opens.

Removable Disk (F:)
Windows can perform the same action each time you insert a disk or connect a device with this kind of file:
Pictures
What do you want Windows to do?
using Microsoft Scanner and Camera Wizard
View a slideshow of the images
using Windows Picture and Fax Viewer
Print the pictures
using Photo Printing Wizard
Copy Disc
using Roxio RecordNow Copy
Open folder to view files
using Windows Explorer
Always do the selected action.
OK
Cancel

Note

When your digital picture frame is connected to the computer with the USB cable, the large USB slot cannot be used at the same time.

3 Click **OK**. A *My Computer* window (similar to the one below) opens.

Your digital picture frame appears as a removable drive. The letters of the drives may be different on your computer, depending on how many drives already exist. The figure above shows the internal memory of the frame and the two card slots (SD/MMC/MS/xD and Compact Flash) as removable drives E:, F:, and K:.

4 Click on the frame's drives to show the contents of the internal memory and any memory cards inserted into the card slots. All three drives can be opened into separate windows. Files can be transferred from your computer to your digital picture frame by dragging the files from a folder on your computer to any of the three drives on the unit. The internal memory is 128 MB.

Deleting pictures from internal memory

Notes

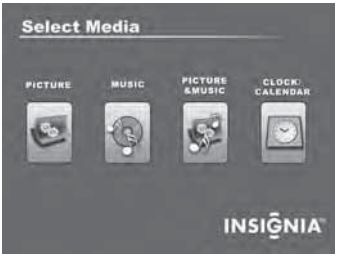
You cannot delete pictures from an attached memory card.

Because you cannot copy pictures back from the frame to a memory card, the frame should not be treated as your primary picture storage method. Make sure that you have the pictures stored elsewhere (such as a memory card).

To delete pictures from internal memory:

1 Press **BACK** until the *Home* screen opens.

2 Press ◀ or ▶ to highlight Internal Memory, then press ▶|| **ENTER**. The *Select Media* menu opens.



3 Press ◀ or ▶ to highlight the **Picture** icon, then press ▶|| **ENTER**. The *Thumbnail* screen opens with the pictures displayed.

4 Press ◀ ▶ ▲ ▼ to highlight each picture you want to delete, then press ☑ **SELECT** to mark it. A check mark appears in the upper-right corner of each marked thumbnail. Mark as many pictures as you want to delete.

5 Press (**DEL**/**COPY**). The *Delete* screen opens.

6 Press ▲ ▼ to highlight **Delete Selected** or **Delete All**, then press ▶|| **ENTER**.

7 Press ▲ ▼ to highlight **YES**, then press ▶|| **ENTER** again. The selected pictures are deleted.

Playing music

Your digital picture frame can play music as you view your pictures.

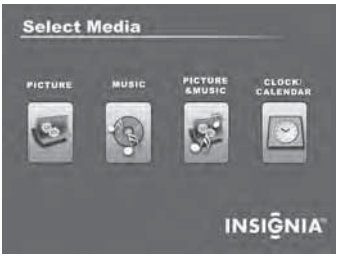
To play music on your digital picture frame:

1 Insert a memory card or USB device that contains music files.

> **Note**
> For best results, use a 128 KB bit rate or lower. Playing high bit rate music files may result in slower music or slideshow performance.

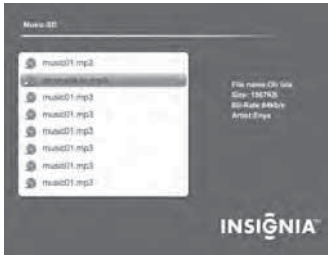
2 Press ↩ (**BACK**) until the *Home* screen opens.

3 Press ◀ or ▶ to highlight the memory card you want to access, then press ▶|| **ENTER**. The *Select Media* menu opens.



4 Press ◀ or ▶ to highlight the **MUSIC** icon. The icon turns green.

5 Press ▶|| **ENTER**. The *Songs Folder List* screen opens.



6 Press ▲ ▼ to highlight a song from the list, then press ▶|| **ENTER** to begin playback. Information about the song appears on the screen while it is playing.

7 Press ▲ **Vol +** or ▼ **Vol -** to adjust the volume.

8 Press ▶|| **ENTER** to pause the song, then press it again to resume playback.

9 To copy a song from the memory card to the frame, see “Copying pictures to internal memory” on page 15.

Playing pictures and music together

To play pictures and music together automatically:

1 Insert a memory card or USB device containing both pictures and music into one of the available memory slots or the USB port.

2 Press ↩ **BACK** until the *Home* screen opens.

3 Press ◀ or ▶ to highlight the memory card you want to access, then press the **PICTURE & MUSIC** button on the remote control. A slideshow of all of the pictures and songs on the memory card starts automatically and repeats.

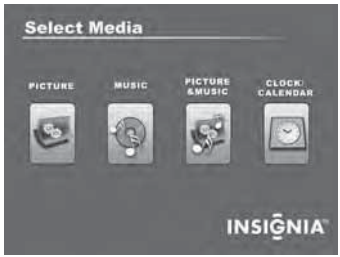
4 Press ▲ **VOL+** or ▼ **VOL-** to adjust the volume.

5 Press ▶|| **ENTER** to pause the song or picture, then press it again to resume playback.

To play pictures and music together (manual selection):

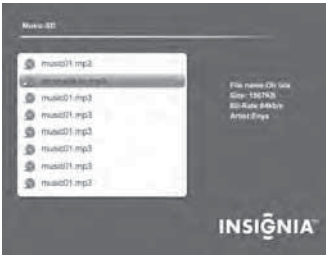
1. Insert a memory card or USB device into the appropriate slot on the frame.
2. Press ↩ **BACK** until the *Home* screen opens.

3. Press ◀ or ▶ to highlight the memory card you want to access, then press ▶|| **ENTER**. The *Select Media* menu opens.



4. Press ◀ or ▶ to highlight the **PICTURE & MUSIC** icon. The icon turns green.

5 Press ▶|| **ENTER**. The *Songs and Pictures List* screen opens.



6 Press ▲ ▼ to highlight a folder or an individual picture from the list, then press ▶|| **ENTER** to begin playback of the highlighted song or picture. A slideshow begins playing with the selected picture and first song in the list. Songs from the list play in order, then repeat.

7 Press ▲ **Vol+** or ▼ **Vol-** to adjust the volume.

8 Press ▶|| **ENTER** to pause the song or picture, then press it again to resume playback.

Note

If you select a folder that contains pictures and songs, the slideshow displays and repeats these files only.

Customizing picture display

You can rotate, magnify, and display information about any picture that the frame displays.

To rotate a picture:

1. While a picture is displayed full screen (not as a thumbnail), press ↻ **ROTATE**. The picture is rotated 90° clockwise with each press of the button.
2. Press ▶|| **ENTER** to continue the slideshow.

> **Tip**
> When you rotate a picture stored in internal memory, the rotation information is saved.

To magnify a picture:

1. While a picture is displayed full screen (not a thumbnail), press 🔍 (**ZOOM**). The picture is magnified in size each time you press the button until it returns to the normal size.

> **Tip**
> While the picture is magnified, press the arrow buttons to pan the picture so you can see the parts that are off the screen.

2. Press ▶|| **ENTER** to continue the slideshow.

To view picture information:

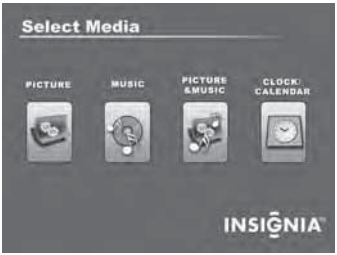
1. While a picture is displayed full screen (not a thumbnail), press **INFO**. An information screen appears for five seconds that contains the file name, file size, resolution, and date and time the picture was taken.
2. Press ▶|| **ENTER** to continue the slideshow.

Using the calendar and clock

To use the calendar and clock:

1 Press ↩ **BACK** until the *Home* screen opens, or press **CLOCK/CAL** on the remote control.

2 Press ◀ or ▶ to highlight **Internal Memory**, then press ▶|| **ENTER**. The *Select Media* menu opens.



3 Press ◀ or ▶ to highlight the **CALENDAR & CLOCK** icon. The icon turns green.

4 Press ▶|| **ENTER**. The calendar, clock, and pictures are displayed.

To adjust the calendar and clock:

1 With the *Clock/Calendar* screen open, press **MENU**. The setup menu opens.

2 Press ▲ ▼ to highlight **Date & Time Setting**, then press ▶|| **ENTER**.

3 Press ◀ or ▶ to highlight the **Month, Day, Year, Hour, Minute, AM/PM**, then press ▲ or ▼ to change the setting.

4 Continue until all settings have been changed, then press ▶|| **ENTER** to confirm your changes.

5 Press ↩ **BACK** to close the *Setup* menu.

To display pictures and music on the clock/calendar screen:

1 While in the clock/calendar screen, press **MENU**. A setup menu opens.

2 Press ▲ ▼ to highlight the **MUSIC PLAY** setting, then press ▶|| **ENTER**.

3 Press ▲ ▼ to highlight **ON**. Songs from the memory card or USB device play in order, and then repeat.

To display a single picture on the clock/calendar screen:

1 While in the clock/calendar screen, press **MENU**. A Setup menu opens.

2 Press ▲ ▼ to highlight **SLIDESHOW**, then press ▶|| **ENTER**.

3 Press ▲ ▼ to highlight **OFF**. The clock/calendar screen displays only the picture you selected from the thumbnail screen.

Setting viewing options

You can change all of the viewing options in the *Setup* menu using the buttons on the top of the frame or on the remote control. You can display the *Setup* menu at any time by pressing **MENU**. Only the available setup options are displayed for each menu.

To set viewing options:

1 Press ↩ **BACK** until the *Home* screen opens.

2 Press the arrow keys to highlight the **SETUP** icon, then press ▶|| **ENTER**. The *Setup* menu opens.

3 Press ▲ ▼ to highlight a display option, then press ▶|| **ENTER** to select the option. A second menu opens, listing the available settings.

4 Press ▶|| **ENTER** again to open a third menu. A square icon (■) to the right of an option shows the current setting.

5 Press ▲ ▼ to highlight a setting, then press ▶|| **ENTER** to select the setting.

6 When you are finished, press ⮌ **BACK** to close the *Setup* menu and return to the previous screen.

Setup options

The following describes *Setup* menu options:

Menu option	Settings	Description
Slideshow interval	5 Seconds 10 Seconds 30 Seconds 1 Minute 1 Hour 24 Hours	Sets the interval between each picture transition in a slideshow.
Slideshow transition	Normal Random Fade Curtain Left-Right Curtain Top-Bottom Open Door Cross Comb	Sets the special effects used to transition from one picture to the next in a slideshow.
Slideshow shuffle	On Off	Displays pictures in a different (random) order than they appear on the memory source.
Picture date/ time stamp	On Off	Displays the date and time that a picture was taken. This does not work in multi-image display mode.

Menu option	Settings	Description
Music settings	Repeat single Repeat all No repeat	Sets the repeat option for music playback.
Image display format	Normal Zoom (default) Wide Cinema	Adjusts how the picture is sized to fit the screen. Zoom (default setting) fills the screen without black bars.
Copy type	Normal	Maintains the picture's original resolution while copying.
	Resize	Optimizes (compresses) the picture while copying to save space in the internal memory.
Date and time setting	Year-Month-Date Time	Lets you set the date and time displayed on your digital picture frame.
Schedule of power on	Power on time	Sets a time for your digital picture frame to turn on.
	Power off time	Sets a time for your digital picture frame to turn off.
Power saving	Off 15 Minutes 30 Minutes 1 Hour 2 Hours 6 Hours	Sets the power save option. If the buttons on the frame or remote control are not used for the specified time, the frame enters Power Saving (Standby) mode. To turn the frame back on, press any button on the frame.
Language	English Spanish French	Sets the language used in the setup menus.

Menu option	Settings	Description
Factory settings	Demo Mode	Displays pictures from internal memory for demo purposes.
	Reset All Settings	Resets all settings to original default settings.
	Erase Internal Memory	Erase all files stored in internal memory.
	Software Version	Displays the firmware version

Maintaining

Cleaning the LCD screen

Treat the LCD screen carefully. The screen is made of glass and can be scratched or broken. To clean fingerprints or dust from the LCD screen, we recommend using the cloth provided (or a soft, non-abrasive cloth such as a camera lens cloth) or an LCD cleaning kit.

Cleaning the digital picture frame

Clean the outer surface of the digital picture frame (excluding the screen) with a soft cloth dampened with water.

Caution

The front of the frame is made of glass. Use caution when cleaning or replacing the frame cover.

Replacing the remote control battery

To replace the remote control battery:

1. Turn the remote control over.
2. While pressing down on the ridged area of the battery cover, slide the battery tray out and remove the old battery.
3. Place a new CR2025 (or equivalent) lithium battery in the tray, with the positive (+) side facing up.
4. Slide the battery tray back into the remote control.

Troubleshooting

Problem	Solution
The frame will not turn on.	The power adapter is not securely connected to the picture frame, or the power switch is not on. Check power adapter connections, then press the power button.
A memory card is inserted in the frame, but you can't view your pictures.	• Make sure that the memory card is one of the supported formats and that the files on the card are JPG/JPEG image files. • Turn the digital picture frame off and make sure that the memory card is inserted all the way into the card slot and is inserted correctly, then turn it back on. After a few seconds, you should see your first picture. • Try formatting the card. • Some digital cameras save images in formats other than JPEG. Refer to your camera's manual for details.

Problem	Solution
The frame displays some pictures slower than others.	Higher resolution pictures load more slowly. Try using lower resolution pictures or down-sampling (compressing or resizing) them. See your camera's user guide for instructions on down-sampling your pictures.

Specifications

Screen size	7" (177.8 mm)
Screen format	Wide screen (15:9)
Memory card formats	• Compact Flash® • Memory Stick® • Multimedia Card (MMC™) • Secure Digital™ (SD) • xD™ Compatible cards which require adapter: • Memory Stick Duo™ • Memory Stick PRO™ • Memory Stick PRO Duo™ • Memory Stick Micro™ • microSD™ • miniSD™
File format	Standard JPG/JPEG, MP3, WMA, and AAC
Power input	100V~240V AC, 50~60 Hz 5 V DC
Power consumption	10 W
Operating temp.	41~95°F (5~35°C)
Weight	0.86 lb. (0.39 kg)
Dimensions (W×D×H)	8.2" x 1.1" x 5.4" (209 mm x 28 mm x 138 mm)
Internal memory	128 MB

Legal notices

FCC Part 15

This device complies with Part 15 of the FCC Rules. Operation of this product is subject to the following two conditions: (1) this device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

FCC warning

Changes or modifications not expressly approved by the party responsible for compliance with the FCC Rules could void the user's authority to operate this equipment.

Canada ICES-003 statement

This Class B digital apparatus complies with Canadian ICES-003.

Image use restrictions

Use of the images pre-loaded on the digital picture frame is limited to personal, non-commercial use. Consumer may not modify, duplicate, distribute, retransmit, republish, reproduce, or create derivative works from the pre-loaded images.

Six-month limited warranty

Insignia Products (“Insignia”) warrants to you, the original purchaser of this new **NS-DPF7WM-09** (“Product”), that the Product shall be free of defects in the original manufacture of the material or workmanship for a period of 6 months from the date of your purchase of the Product (“Warranty Period”). This Product must be purchased from an authorized dealer of Insignia brand products and packaged with this warranty statement. This warranty does not cover refurbished Product. If you notify Insignia during the Warranty Period of a defect covered by this warranty that requires service, terms of this warranty apply.

How long does the coverage last?

The Warranty Period lasts for 6 months from the date you purchased the Product. The purchase date is printed on the receipt you received with the Product.

What does this warranty cover?

During the Warranty Period, if the original manufacture of the material or workmanship of the Product is determined to be defective by an authorized Insignia repair center or store personnel, Insignia will (at its sole option): (1) repair the Product with new or rebuilt parts; or (2) replace the Product at no charge with new or rebuilt comparable products or parts. Products and parts replaced under this warranty become the property of Insignia and are not returned to you. If service of Products or parts are required after the Warranty Period expires, you must pay all labor and parts charges. This warranty lasts as long as you own your Insignia Product during the Warranty Period. Warranty coverage terminates if you sell or otherwise transfer the Product.

How to obtain warranty service?

If you purchased the Product at a retail store location, take your original receipt and the Product to the store you purchased it from. Make sure that you place the Product in its original packaging or packaging that provides the same amount of protection as the original packaging. If you purchased the Product from an online web site, mail your original receipt and the Product to the address listed on the web site. Make sure that you put the Product in its original packaging or packaging that provides the same amount of protection as the original packaging.

To obtain in-home warranty service for a television with a screen 25 inches or larger, call 1-888-BESTBUY. Call agents will diagnose and correct the issue over the phone or will have an Insignia-approved repair person dispatched to your home.

Where is the warranty valid?

This warranty is valid only to the original purchaser of the product in the United States, Canada, and Mexico.

What does the warranty not cover?

This warranty does not cover:

- Customer instruction
- Installation
- Set up adjustments
- Cosmetic damage
- Damage due to acts of God, such as lightning strikes
- Accident
- Misuse
- Abuse
- Negligence
- Commercial use

- Modification of any part of the Product, including the antenna
- Plasma display panel damaged by static (non-moving) images applied for lengthy periods (burn-in).

This warranty also does not cover:

- Damage due to incorrect operation or maintenance
- Connection to an incorrect voltage supply
- Attempted repair by anyone other than a facility authorized by Insignia to service the Product
- Products sold as is or with all faults
- Consumables, such as fuses or batteries
- Products where the factory applied serial number has been altered or removed

REPAIR REPLACEMENT AS PROVIDED UNDER THIS WARRANTY IS YOUR EXCLUSIVE REMEDY. INSIGNIA SHALL NOT BE LIABLE FOR ANY INCIDENTAL OR CONSEQUENTIAL DAMAGES FOR THE BREACH OF ANY EXPRESS OR IMPLIED WARRANTY ON THIS PRODUCT, INCLUDING, BUT NOT LIMITED TO, LOST DATA, LOSS OF USE OF YOUR PRODUCT, LOST BUSINESS OR LOST PROFITS. INSIGNIA PRODUCTS MAKES NO OTHER EXPRESS WARRANTIES WITH RESPECT TO THE PRODUCT, ALL EXPRESS AND IMPLIED WARRANTIES FOR THE PRODUCT, INCLUDING, BUT NOT LIMITED TO, ANY IMPLIED WARRANTIES OF AND CONDITIONS OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, ARE LIMITED IN DURATION TO THE WARRANTY PERIOD SET FORTH ABOVE AND NO WARRANTIES, WHETHER EXPRESS OR IMPLIED, WILL APPLY AFTER THE WARRANTY PERIOD. SOME STATES, PROVINCES AND JURISDICTIONS DO NOT ALLOW LIMITATIONS ON HOW LONG AN IMPLIED WARRANTY LASTS, SO THE ABOVE LIMITATION MAY NOT APPLY TO YOU. THIS WARRANTY GIVES YOU SPECIFIC LEGAL RIGHTS,

AND YOU MAY ALSO HAVE OTHER RIGHTS, WHICH VARY FROM STATE TO STATE OR PROVINCE TO PROVINCE.

Contact Insignia:

For customer service please call 1-877-467-4289
www.insignia-products.com

Distributed by Best Buy Purchasing, LLC
7601 Penn Avenue South, Richfield, Minnesota, U.S.A.
55423-3645
© 2008 Best Buy Enterprise Services, Inc.
All rights reserved. INSIGNIA is a trademark of Best Buy Enterprise Services, Inc. Registered in some countries. All other products and brand names are trademarks of their respective owners.

INSIGNIA™

ENGLISH
08-1607

www.insignia-products.com (877) 467-4289

Distributed by Best Buy Purchasing, LLC
7601 Penn Avenue South, Richfield, MN USA 55423-3645
© 2008 Best Buy Enterprise Services, Inc.
All rights reserved. INSIGNIA is a trademark of Best Buy Enterprise Services, Inc. Registered in some countries.
All other products and brand names are trademarks of their respective owners.